

# HOLIDAY GREETINGS

To the Good People of Torrance & Vicinity

## ANNOUNCING OSCAR MAPLES CHRISTMAS BOUUS SALE

ALL CARS SOLD BEFORE DECEMBER 25th WILL BE SOLD WITH

'56 LICENSE FREE!

This Is Our Way of Saying Thanks for Your Past Business and the Boost in Sales You Have Given Us During 1955.

Remember WE ARE STILL DELIVERING ANY CAR IN OUR STOCK ON OUR No Down Plan

**1949 BUICK**  
Convertible. Radio, heater, Dynaflow, whitewalls. Original black finish!  
**TODAY ONLY \$399**  
NO DOWN PLAN — \$1 PER DAY HANDLES

**1953 PLYMOUTH**  
Belvedere Hardtop. Radio, heater, whitewalls, beautiful 2-tone blue finish.  
**TODAY ONLY \$999**  
NO DOWN PLAN — LOW AS \$12.50 PER WEEK

**1948 PONTIAC**  
Convertible. Radio, heater, hydramatic, original Sherwood blue. Excellent throughout.  
**TODAY ONLY \$299**  
NO DOWN PLAN — 73c PER DAY HANDLES

**1951 DODGE**  
Coronet 4-Door Sedan. Radio, heater, automatic transmission, 2-tone finish.  
**TODAY ONLY \$549**  
NO DOWN PLAN — \$1 PER DAY HANDLES

**1947 MERCURY**  
4-Door Sedan. Radio, heater, beautiful metallic green. Clean inside and out.  
**TODAY ONLY \$249**  
NO DOWN PLAN — 71c PER DAY HANDLES

**1951 CHEVROLET**  
4-Door Station Wagon. Radio, heater, Powerglide. Only 27,000 actual miles.  
**TODAY ONLY \$12.50 PER WEEK HANDLES**

**1951 FORD**  
Tudor Sedan. Radio, heater and seat covers. Can't tell from new.  
**TODAY ONLY \$599**  
NO DOWN PLAN — \$1 PER DAY HANDLES

**1950 MERCURY**  
4-Door Sports Sedan. Radio, heater, original Navy blue finish, gas-saving overdrive.  
**TODAY ONLY \$499**  
NO DOWN PLAN — \$1 PER DAY HANDLES

**1952 PONTIAC**  
Chieftain "B" Radio, heater and original 2-tone finish. Like new throughout.  
**TODAY ONLY \$699**  
NO DOWN PLAN — \$1.20 PER DAY HANDLES

**1949 FORD V8**  
Custom Fordor Sedan. Radio, heater, overdrive, new finish, etc. A real buy.  
**TODAY ONLY \$399**  
NO DOWN PLAN — \$1 PER DAY HANDLES

MANY MORE MAKES AND MODELS TO CHOOSE FROM IN THE HEART OF TORRANCE YOUR FRIENDLY FORD DEALER

## OSCAR MAPLES FORD, Inc.

1420 CABRILLO AVE. FA 8-4744 TORRANCE

San Pedro

## HARBOR PONTIAC

THE FABULOUS 1956 PONTIAC

\*The Biggest Car \*The Lowest Price \*The Best Deal

**\$9900** OR EQUITY IN YOUR CAR

**860 2-DOOR SEDAN COMPLETE**  
Hydra-Matic 2-Tone Paint Directionals  
Underseat Heater — Defroster — Oil Bath Air Cleaner  
Full Flow Oil Filter  
Weekly Payment \$22.50

**'53 CADILLAC \$2495**  
Hardtop Coupe. Radio, heater, power steering, power brakes, automatic drive and white walls.

**'54 PONTIAC \$1495**  
Chieftain Deluxe 4-Door. Radio, heater, Hydra-Matic. Carries our unconditional warranty.

**'52 PONTIAC \$995**  
Custom Catalina equipped with radio, hydramatic, whitewalls, all leather interior. A very sharp clean car you'll be proud to own. See it new.

**'55 CHEVROLET \$1995**  
Bel Air Hardtop. Radio, heater, 2-tone finish, white walls, a 1-owner low mileage car. Carries an unconditional warranty.

For a GOOD DEAL . . . and a GOOD DEAL MORE

See

## HARBOR PONTIAC

111 S. Pacific Ave., -- San Pedro -- TE 3-2484

# No White Whiskers — No Red Suit

But Paul's Chevrolet Is Playing Santa Claus Just The Same  
LOOK at THE PRICES On These PRE-CHRISTMAS SPECIALS

COME DOWN AND SEE THESE FINE NEW CAR TRADE-INS

- '55 CHEVROLET BEL-AIR 2-DOOR  
Powerglide, heater, tinted glass, whitewalls. Many more extras!  
**SAVE HUNDREDS OF \$ \$ \$**
- '55 CHEVROLET "210" 2-DOOR  
Has radio and heater. Only 4500 actual miles. New car guarantee. BIG SAVINGS!
- '54 PLYMOUTH BELVEDERE HARDTOP  
Automatic transmission, radio, heater, 5 new whitewall tires. Just like new!
- '53 OLDSMOBILE 4-DOOR SEDAN  
Power steering, power brakes, hydramatic, radio, heater, Autronic eye, tinted glass, new whitewalls, motor and hydramatic completely overhauled!
- '53 FORD V8 RANCH WAGON  
Fordomatic, radio, heater, 5 new whitewall tires, tinted glass. Like new.
- '55 CHEVROLET V8 CONVERTIBLE  
Bel Air model with Power-pack, power steering, power brakes, Powerglide, power windows, power seat, radio, Continental kit, tinted glass, many other extras. GIGANTIC SAVINGS on this wonderful sports model!
- '54 CHEVROLET BEL-AIR 2-DOOR  
Radio, heater, Powerglide, tinted glass and beautiful 2-tone finish. Immaculate!
- '53 CHEVROLET BEL-AIR 4-DOOR  
Powerglide, power steering, radio, heater, new whitewalls. A wonderful family car!
- '51 CHEVROLET 4-DOOR SEDAN  
Powerglide, radio, heater, motor completely overhauled. Here's real dependable transportation. See it now!
- '50 FORD FORDOR SEDAN.....\$595  
Custom model with radio, heater, whitewalls, beautiful green finish. See to appreciate!
- '49 PLYMOUTH 2-DOOR SEDAN.....\$495  
Special deluxe model. Sparkling blue finish, whitewalls, etc. A wonderful second car!
- '48 CHEVROLET AERO SEDAN.....\$345  
Full race engine. Very sharp car inside and out. Don't miss this one!
- '47 MERCURY CLUB COUPE.....\$245  
Extras include radio and heater. Fine car for the wife to drive. Try it now!
- '50 CHEVROLET 4-DOOR SEDAN.....\$595  
Deluxe model with radio, heater, whitewalls, beautiful 2-tone blue finish. Exceptional car!
- '49 OLDSMOBILE "98" 4-DOOR.....\$245  
Extras include radio, heater, and hydramatic. A real low priced bargain!
- '47 CHEVROLET 4-DOOR SEDAN.....\$195  
Special deluxe model with radio and heater. Excellent condition. A-1 transportation!

## TRANSPORTATION CARS FROM \$95 TO \$195

'42 TO '48 MODELS — PLEASE CALL OUR LOMITA LOT

Many More Makes and Models To Choose From

# PAUL'S CHEVROLET

YOUR SATISFACTION IS OUR FUTURE BUSINESS

2 LOCATIONS TO SERVE YOU

1640 Cabrillo Ave.

2172 Pac. Coast Hwy.

FA 8-1640—Eves and Sunday FA 8-1647

(Corner of Narbonne—Lomita) DA 6-1185

## Carl P. Pursche

Outstanding Values

COMPARE—BANK FINANCING  
These Prices Represent  
FULL SELLING PRICE

- '54 STUDEBAKER Pickup  
Radio, heater, overdrive, white walls and large motor. **\$1345**
- '53 STUDEBAKER 3/4-Ton  
Pickup. Ready for your hauling job. **\$ 745**
- '50 PONTIAC Convertible  
Radio, heater, hydramatic. Must see to appreciate! **\$ 535**
- '50 DODGE Club Coupe  
Extras include radio. **\$ 425**
- '50 STUDEBAKER Starlits Cpe.  
Radio, heater and overdrive! **\$ 375**
- '49 STUDEBAKER 4-Door  
Champion model with overdrive, radio and heater. Excellent! **\$ 290**
- '49 BUICK Convertible  
Super model with radio and heater. **\$ 180**

Good Transportation Cars From \$40

## Carl P. Pursche

16317 S. Vermont Ave.

GARDENA

DA 4-6603

## HOLIDAY SPECIALS

'53 OLDSMOBILE "98" HOLIDAY \$2195  
Fully equipped, including radio, heater, Hydra-Matic, white walls and 2-tone finish. Immaculate car.

'52 CADILLAC "62" HARDTOP \$2195  
Has radio, heater, Hydra-Matic, premium white walls, custom seat covers, etc. A local low mileage car.

MANY OTHERS TO CHOOSE FROM

## FLOYD ATCHISON

Chrysler-Plymouth Dealer

128 S. Pacific Ave.—San Pedro—TE 3-3585

USED CAR LOT

202 S. Pacific Ave.—San Pedro—TE 3-9776

## RONALD E. MORAN'S

"As Is" Clearance Sale

THESE CARS PRICED

BELOW WHOLESALE

RUN—DON'T WALK—AND GET YOURS NOW!

- 1953 PLYMOUTH  
Just a plain 4-Door Sedan, but very clean. Needs tires. Very sound mechanically.  
**IT'S GOT TO GO AT \$799**
- 1950 PLYMOUTH 4-DOOR  
Special Deluxe. Sure tired of looking at this one. Has radio. Good solid transportation. Will finance all of this.  
**ONLY \$299 FULL PRICE**
- 1953 PONTIAC 2-DOOR  
Radio, heater, automatic transmission. Lots of miles left in this one. Hard to believe this price.  
**ONLY \$699 FULL PRICE**
- 1950 MERCURY MONTEREY  
A honey. Solid leather interior. Radio, heater, overdrive, 2-tone finish. Sounds a little low  
**BUT \$499 FULL PRICE**
- 1950 CHEVROLET 4-DOOR  
Been hit a good belt in the trunk, but still runs excellent. Also needs paint, but will sell cheap.  
**ONLY \$175 FULL PRICE**
- 1950 CHRYSLER 4-DOOR  
The "Green Hornet." Really a big old bus, but you can never wear it out. So low, we don't believe it.  
**ONLY \$249 FULL PRICE**
- 1951 BUICK RIVIERA 4-DOOR  
Motor hardly runs, but has very good body. Radio, heater and Dynaflow. Look at the price.  
**ONLY \$399 FULL PRICE**

GMAC OR BANK OF AMERICA TERMS  
MAKE YOUR SELECTION NOW!

## RONALD E. MORAN

OLDSMOBILE — CADILLAC

25 --- Pacific Coast Hiway --- 26

HERMOSA BEACH

FR 4-3436